



Pacific Islands
Trade & Invest

Quarterly Newsletter July – September 2016 季刊



David Morris
Trade Commissioner
Chief Representative (China), Pacific Islands
Forum
大卫·莫里斯
贸易专员
首席代表（中国），太平洋岛国论坛

Welcome to the Pacific Islands Trade & Investment Commission (China) quarterly newsletter!

It has been another busy three months for our China team promoting trade, investment, tourism, creative industries, education and training cooperation between China and the Pacific Islands.

We released our annual trade statistics, demonstrating a doubling of China-Pacific Islands trade in 2015.

In partnership with the Chinese Ministry of Agriculture, we brought private sector and government representatives from the Pacific for agriculture and fisheries training. We also welcomed the newly doubled intake of Pacific Islands students arriving to take up their China-Pacific Islands Forum scholarships.

With Pacific Islands embassies in China, we promoted Pacific tourism at the Guangzhou International Travel Industry Expo and promoted dive tourism at a Beijing seminar.

Watch this space because we took a famous blogger, a virtual reality film crew and Chinese media to the Pacific in September, as well as working with businesses looking to trade, invest and build tourism, with visits to Vanuatu, Fiji, Samoa and Papua New Guinea. We also started a market research project on opportunities

for greater Pacific Islands-Asia economic engagement. Results will be reported in future issues of our newsletter.

We recently welcomed a new team member, Cathy Chen, as our Administrative Assistant.

Finally, we welcome French Polynesia and New Caledonia as full members of the Pacific Islands Forum, an important decision of the Pacific Islands Leaders at their meeting in Pohnpei in September.

1. China - Pacific Islands Trade Statistics double

Our 2015 trade statistics showed two-way trade almost doubled last year to US\$7.5 billion. The fourteen island nations of the Pacific Islands Forum exported \$2.5 billion worth of goods to China in 2015, up from \$2 billion in 2014. China's exports to the Forum Island Countries doubled from \$2.5 billion in 2014 to \$5 billion in 2015.

Papua New Guinea (PNG), the largest Pacific Island economy, accounted for nearly \$2 billion of the exports. PNG is the largest exporter of timber to China. It has also become an important exporter of Liquid Natural Gas (LNG) since its first LNG project came on-stream. Further LNG projects are planned. China has become a major investor in PNG and Metallurgical Corporation of China, which has an 85% share of Ramu Nickel mine, has also become a key exporter to China.

Across the rest of the Pacific Islands region, fish and fish products accounted for a significant proportion of the exports to China.

You can read full details here:

<http://www.pacifictradeinvest.org.cn/2016-Trade-statistics>

2. Agriculture & Fisheries Training

Businesses and government experts from Vanuatu, Tonga, Samoa, Fiji and the Cook Islands participated in an industry-focused agriculture and fisheries training program, hosted jointly with the Chinese Ministry of Agriculture. The program visited Beijing, five agricultural and fisheries regions of Shandong Province and Shenzhen.



Photo caption: Welcoming Pacific Islands delegates to the 5th Annual Agriculture & Fisheries Training Course

Delegates learned about technical innovation and developed practical knowledge to apply to fisheries, aquaculture and crop planting in the Pacific region.

As well as businesses and government representatives, the delegates included chambers of commerce and research institutes from the Pacific.

PT&I China worked with the Ministry of Agriculture to organise key business briefings, including an in-depth roundtable with major Chinese fisheries company Liancheng.

3. Catwalk success for Fiji fashion scholarship graduate

Jadeine Whiteside brought inspiration from Fiji and the Pacific to a stunning range of fashion designs that wowed audiences at her third fashion show in Shanghai on July 7.

After winning a Pacific Islands Forum/Chinese Government scholarship to study fashion in China, Jadeine has carved out a unique style showcased at a catwalk extravaganza combining Fijian and Pacific style with contemporary design and innovation.



Photo caption: Jadeine's own brand JW Design, based in Shanghai, utilises traditional Pacific tapa materials and influences

Jadeine is one of seventy students selected from across the Pacific Islands region in recent years to study in China under the Pacific Islands Forum/Chinese Government Scholarship Program. This year, the program doubled to twenty places per year.

4. Guangzhou tourism promotion

As one of China's three major outbound tourism markets, Guangzhou attracts extensive attention in the tourism industry. Again in 2016, Pacific Islands Trade & Invest was invited by Guangdong Tourism Administration to participate in Guangzhou International Tourism Expo to showcase the unique Pacific Islands tourism destinations and network with industry professionals, to build market awareness and attract more Chinese tourists to the Pacific Islands. During

the 3-day event, Pacific Islands Trade & Invest was joined by representatives from Embassies of Samoa, Federated States of Micronesia, Papua New Guinea and Air Niugini.

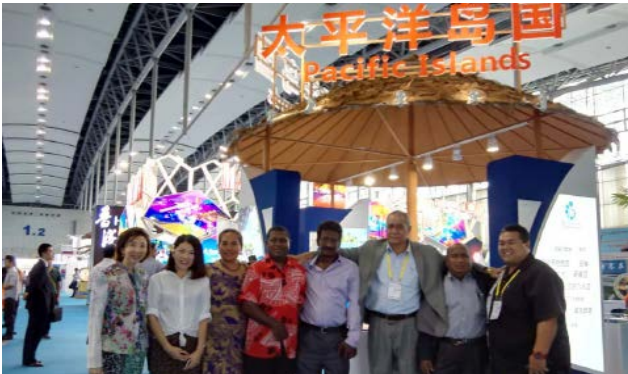


Photo caption: Tourism Manager Vivienne Song present Pacific Islands Destinations at GITE, joined by Pacific Islands delegates.

5. South China's success stories in PNG

We heard lessons learned and success stories from South China companies investing in Papua New Guinea at a roundtable jointly hosted with the newly-formed Guangdong Enterprise Association in Port Moresby.

Some Chinese companies had been drawn to PNG initially to work on Chinese aid or loan-funded infrastructure projects, such as Guangdong Foreign Construction (GDFC) Company and China Harbour Engineering, then successfully bidding to undertake commercially funded projects and putting down roots in PNG.



Photo caption: South China businesses active in PNG at PT&I roundtable in Port Moresby

A major new investor, Vivafounder, has recently completed surveys for a 200,000 hectare forestry, agriculture and tourism project to support sustainable development in north western PNG. Guangdong company Artepharm is providing new anti-malaria medicines for an ambitious program to eliminate malaria in PNG.

Huawei has recently been engaged to develop the PNG Government's broadband network, electronic identity card and submarine cable network and has projects in Vanuatu, French Polynesia and Samoa. Metallurgical Corporation of China (MMC) has had a difficult but ultimately successful investment in PNG's \$2 billion Ramu Nickel project, including putting in place international standards and learning to place local economic and social development first.

Other highlights of the last three months



Meeting with the Papua New Guinea embassy in Beijing as part of our regular information sharing and consultation on how we can support Pacific Islands trade, investment and tourism



BPT&I China brought famous Chinese blogger/travel writer "Super Baozi" and a virtual reality film crew to introduce adventurous Chinese travellers to beautiful Vanuatu, Fiji and Samoa



Meeting the Chinese Ambassador to Fiji



PT&I Tourism Manager Vivienne Song promoting the Pacific at the Global Diving Tourism & Investment Seminar in Beijing



Opening Ceremony of the APEC SME Conference, Shenzhen



And with the Papua New Guinea Investment Promotion Authority



Discussing cooperation with the Vanuatu Tourism Authority



We farewelled our summer intern, Irene ...



Trade Commissioner David Morris planning cooperation with the Vanuatu Investment Promotion Authority...



And welcomed our new Administrative Assistant, Cathy Chen



PT&I News



Tourism Promotion

太平洋岛国论坛贸易与投资专员署

联系电话 /Contact No.: 86-10 6532 6622

联系人 /Contact Person:

旅游，媒体及市场经理 / Tourism , Media and Marketing Manager:

Vivienne.song@pacifictradeinvest.org.cn

投资经理 / Investment Manager:

isa.peng@pacifictradeinvest.org.cn

贸易经理 / Trade Manager:

yolanda.jiang@pacifictradeinvest.org.cn